

CYGNUS KNOWLEDGE PORTAL

Salient Features

- ☞ A comprehensive online package of analytical Business Intelligence
- ☞ Monthly Update on Indian Economy & Major States of India
- ☞ Provides inputs on the industry environment & business strategies of companies.
- ☞ Updates on industry structure with latest issues & trends of the industry
- ☞ Covers industry overview (both Global & Indian) and provides 360° analysis of the respective industry performance
- ☞ Covers global business opportunities
- ☞ Updates on regulations, exports-imports, investments, alliances / partnerships and M&A
- ☞ Business opportunities in emerging markets
- ☞ Downloadable data
- ☞ Extensive search facilities
- ☞ Reliable & authentic data sources

Content

☞ **ECONOMY**

- a) Global, India & major 12 states
- b) India – Country Focus
- c) China Industry Monitors–Updates on Chinese Economy & 7 major Industries.

☞ **INDUSTRY**

- a) Monthly updates on 35 sectors & sub sectors (covering manufacturing and services)

☞ **Quarterly Review of 23 sectors**

- a) Industry Analysis
- b) Inter-firm Comparison
- c) Company Analysis

☞ **VITAL INDUSTRY STATISTICS**

☞ **PRODUCT FOCUS**

One product focus every month in each sector

☞ **COMPANY SCAN**

One Company scan every month in each sector

☞ **STOCK SCAN**

Stock market analysis – sector wise



Key Benefits

- ☞ A single point Industry Knowledge tool for the faculty and students
- ☞ Helps in building a global perspective on Economies, Industries & Companies.
- ☞ Helps in benchmarking and competitive analysis.
- ☞ Enables faculty to develop case studies.
- ☞ Helps students in doing assignments and projects.
- ☞ Helpful to students in placements
- ☞ Online & Multi-User facility (Through User ID or IP option)
- ☞ Easy to use and Navigate



VALUE ADDED SECTIONS

- ◆ Global Developments
- ◆ Regional/Country News
- ◆ Policy updates
- ◆ Investment News
- ◆ Industry Focus
- ◆ Project Review
- ◆ Seminar and conference calendars

PARTIAL LIST OF EDUCATION CLIENTELE

- ◆ Ansal Institute of Technology ◆ Amity
- ◆ Bharati Vidyapeeth ◆ Eastern Institute of Mgmt ◆ GIFT ◆ IBMR ◆ IBMT ◆ IBS ◆ IIFT
- ◆ IIIT-Bangalore ◆ IIM, Kozhikode ◆ IISWBM
- ◆ IIT, Chennai ◆ IIT, Mumbai ◆ ISB ◆ Jadavpur University ◆ N.L. Dalmia Institute ◆ NIT, Kurukshetra ◆ NITIE ◆ NIFT ◆ PSG ◆ St. Francis
- ◆ University of Hyderabad ◆ XLRI


ACCESS OPTIONS

User ID & Password
IP Address

SYSTEM REQUIREMENTS

Internet Explorer 5.5 & above or any
Compatible Browser

Economy	Updation Period
- Global - India - China	Month Month & Quarter Month
Major States	Updation
Andhra Pradesh, Karnataka, Punjab, Delhi, Kerala, Tamil Nadu, Gujarat, Maharashtra, Uttar Pradesh, Haryana, Orissa, West Bengal	Month
Sector /Sub –Sector	Updation
Agri – Business	
- Agri – Biotech - Agri- Commodities - Agri – Implements - Agri –Chemicals & Fertilizers - Agro processed Foods	Month Month Month Month Month & Quarter
BFSI	
- Banking - Life Insurance - Non- Life Insurance - Mutual Funds	Month & Quarter Month Month Month
Engineering	
- Automobiles - Automobile Components - Chemicals & Petrochemicals - Consumer Durables - Engineering - Steel - Textiles	Month & Quarter Month & Quarter Month & Quarter Month & Quarter Month & Quarter Month & Quarter Month & Quarter
ICE	
- IT Enabled Services - IT Hardware - Media & Entertainment - Software Products & Services - Telecom	Month & Quarter Month Month & Quarter Month & Quarter Month & Quarter
Infrastructure	
- Cement - Construction - Hospitality - Oil & Gas - Power - Retail - Transportation	Quarter Month & Quarter Month & Quarter Month & Quarter Month Month & Quarter Month & Quarter
Pharmaceuticals	
- Bulk Drugs - Formulations - TSM	Quarter Month Month Month
Biotechnology	
- Bio Pharma - Agri-Biotech	Month Month
Healthcare	Month & Quarter
Others	
- FMCG - Gems & Jewellery	Month & Quarter Month

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Corporate Office & Knowledge Centre
4th & 5th Floors, Astral Heights,
Road No. 1, Banjara Hills,
Hyderabad-500034, India
Tel: +91-40-23430203-05
Fax: +91-40-23430201
E-mail: info@cygnusindia.com

Ahmedabad - 901-902, 9th Floor, Sears Tower, Nr. Panchvati, Gulbai Tekra, Ahmedabad - 380006, ☎: 079-30027030, Fax-26440685. **Bengalore** - Lakshmi Complex, No.11, 1st Main Road, KEB Layout, Bannerghatta Main Road, Bengaluru -560 076; ☎: 080-41311229. **Chennai** - No.1, Nathamuni Street, OMS Court, 3rd Floor, T.Nagar, Chennai-600 017; ☎: 044-42122168/819. **Kolkata** - 204, Varadaan Market, 2nd Floor, 25-A, Camac Street, Kolkata-700016; ☎: 033-22890642/43. **Mumbai** - 91-B, Mittal Tower, Nariman Point, Mumbai-400 021; ☎: 022-22870612/14. **New Delhi**-503, Ansal Bhavan, K.G. Marg, Connaught Place, New Delhi- 110001, ☎: 011-41520651/52

Website:www.cygnusindia.com